

Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

Shiva Brahmotsavam

Friday, March 1st, 2024 through Sunday, March 3rd, 2024



Shiva Brahmotsavam festival is one of the most important and auspicious functions celebrated at Shiva Vishnu Temple.

The Brahmotsavam is performed over a three-day period at Shiva Vishnu Temple. On the start of the first day, the rite of “Ankurarpanam” (sowing of the seeds to signify fertility, prosperity, and abundance) is performed. The main activity on that day is the “Dhwaja Arohanam” the hoisting of the Nandi flag at the Dhvajastambham. This signifies the commencement of the Brahmotsavam.

During the three days of the festival, the religious activities include daily homas, Abhishekams and procession for the utsava murthi can be seen in the Temple.

The concluding day is celebrated in a grand way with special Abhishekam for the Lord Shiva and Goddess Parvati utsava murthi, the Trishulam is bathed and all the devotees bathe afterwards. The celebration officially concludes with “Dhwajavarohanam” the lowering of the Nandi flag. The priests pay respects to Gods and Sages with the chanting of Vedic mantras and see them off on their return to the Devaloka. The Brahmotsavam celebration provides a unique opportunity for all devotees to participate in the festivities and receive divine blessings of Lord Shiva and Goddess Parvati.

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Event Schedule

Friday, March 1 st	4:00 PM	Anujna, Ganapati Pooja, Punyahavachana, Deeksha Dhaarana, Panchagavya Suddhi, Ankurarpanam, Vaastu Homa, Nandi Dhwaaja Arohana, Bali, Arati, Theertha Prasadam
Saturday, March 2 nd	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:30 AM	Shiva, Balaji Abhishekam
	11:00 AM	Nava Kumbha Sthapana
	11:30 AM	Surya Prabha Vahana seva
	12:30 AM	Agni Prathistapana, Rudra Homa, Bali
	1:00 PM	Arati
	3:30 PM	Rudra Trishati Archana, Krama Archana
	4:30 PM	Sadyojatadi Homa, Shiva Sahasra Nama Homa, Parivara Devata Homa, Laghu Poornahuti
6:30 PM	Nitya Aradhana, Bali	
7:00 PM	Maha mangala Arati, Mantra Pushpam, Theertha Prasadam	



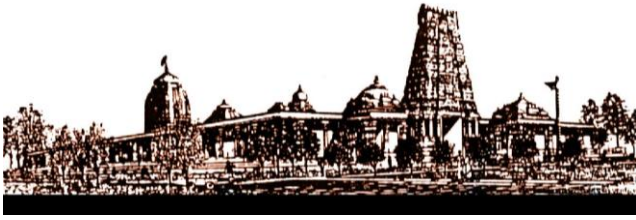
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Sunday, March 3 rd	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:30 AM	Lord Shiva, Lord Ganapati, Lord Kartikeya and Goddess Kanaka Durga Abhishekam
	10:30 AM	Nithya Homam, Bali
	11:30 AM	Lord Shiva, Goddess Parvati Utsava Murthi Abhishekam
	1:00 PM	Avabrida (Tri Shula) Snanam, Maha Purnahuti and Arati
	3:30 PM	Lord Shiva, Goddess Parvati Kalyanam
	5:00 PM	Vrishabha Vahana Seva
	6:30 PM	Mouna Bali, Dhawaja Avarohanam, Rajopachara Seva, Deeksha Visarjanam and Asheervachanam

Sponsorship Information

Special Abhishekam (Lord Shiva and Goddess Parvati Utsava Murthi Abhishekam on Sunday, March 3 rd)	\$ 51
Homa Dravya's	\$ 116
Vasthra Sponsorship (for Special Abhishekam Lord Shiva and Goddess Parvati Utsava Murthi on Sunday (The vastra's will be provided by the Temple and adorned on deities. These vastra's will be returned to devotees)	\$ 221 (Dhoti) \$ 275 (Saree)
Flower Sponsorship	\$ 251
Annadanam Sponsorship	\$ 251
3 Day event Sponsorship with Monthly Abhishekams for Lord Shiva for one year (on each Masa Shivaratri day)	\$ 501
Grand Sponsorship (all Brahmotsavam events and Weekly Abhishekam for Lord Shiva for one year)	\$ 1116
Silver Sponsors - All Grand Sponsorship benefits an donor or donor's family names will be written on plaques determined by HCCC management.	\$ 5001
All Grand Sponsorship benefits, donor or donor's family names will be written on plaques determined by HCCC management. Donors of \$10,000 or above in a calendar year are eligible for HCCC Steering Committee Membership, as per By-laws. All donors are eligible for donor recognition according to Temple's Donor Recognition Policy	\$ 10,001

All devotees are encouraged to participate in the festivities. **Deeksha will be given on Friday March 1st at 5 PM during Deeksha Dharana.** Details regarding Deeksha and Deeksha procedure will be provided. Limited number of Deeksha's will be given by priests on a first come first basis.



For further details on the event or sponsorship information, please contact event Coordinators

Bhaskar Chennavaram at 925-786-6876 or Kasi Sanegepalli at 510-514-4162

or Temple Front Office at 925-449-6255



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