



Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

Adhika Masa Sri Vishnu Brahmotsavam

Friday, September 22, 2023 through Sunday, September 24, 2023



Sri Vishnu Brahmotsavam festival is one of the most important and auspicious functions celebrated at Shiva Vishnu Temple. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Venkateshwara as a way to give thanks for the Lord's protection of mankind. Hence, this function bears his name as "Brahmotsavam".

The Brahmotsavam is performed over a three-day period at Shiva Vishnu Temple. On the start of the first day, the rite of "Ankurarpanam" (sowing of the seeds to signify fertility, prosperity and abundance) is performed. The main activity on that day is the "Dhwaja Arohanam," the hoisting of the Garuda flag at the Dhwajastambham. This signifies the commencement of the Brahmotsavam. It is believed that Garuda goes to Devalokam and invites the Devas to attend the function.

During the three days of the festival, the religious activities include daily homas and processions for the utsava murti, decorated with different alamkarams on different vahanas can be seen in the Temple. The concluding day is celebrated in a grand way with Choorna Abhishekam (special abhishekams for the utsava murti), the Sudarshana Chakra is bathed and all the devotees bathe afterwards. The celebration officially concludes with "Dhwajavarohanam," the lowering of the Garuda flag. The priests pay respects to Gods and Sages with the chanting of Vedic mantras and see them off on their return to the Devaloka. The Brahmotsavam celebration provides a unique opportunity for all devotees to participate in the festivities and receive the blessings of Sri Venkateswara Swami.

Event Schedule

Friday, September 22nd	4:00 PM	Sankalpam, Deeksha Dharanam and Ankurarpanam
	5:00 PM	Dhwaja Arohanam
Saturday, September 23rd	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:00 AM	Agni Prathishtapana, Nava Kumbha Sthapana
	9:30 AM	Nitya Homa, Bali, Sathumurai
	10:00 AM	Lord Balaji, Lord Hanuman and Navagraha Abhishekam
	11:00 AM	Sesha Vahana Seva followed by Sathumurai, Theertha Prasadam



facebook.com/livermoretemple



twitter.com/livermoretemple



Instagram.com/livermoretemple



Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

	1:00 PM	Dwiguna Aradhana and Alaya Bali
	4:00 PM	Garuda Vahana Seva for Lord Balaji
	4:30 PM	Archana and Neivedhyam
	5:00 PM	Maha Shanti Homam
	7:30 PM	Ekanta Seva
Sunday, September 24th	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:30 AM	Lord Shiva, Lord Ganesha, Lord Murugan Abhishekam
	9:30 AM	Nithya Homam, Bali, Sathumurai
	10:00 AM	Hanumantha Vahana Seva
	10:30 AM	Choorna Abhishekam for Lord Balaji Utsava Murthi
	12:00 PM	Chakra Snanam
	12:30 PM	Maha Poornahuthi
	4:00 PM	Pallaki Utsavam for Lord Balaji with Goddess Sridevi and Goddess Bhudevi
	5:00 PM	Mouna Bali
	5:30 PM	Dhwaja Avarohana and Rashtra Asheervachanam
	7:30 PM	Ekanta Seva

Sponsorship Information

Choorna Abhishekam (Lord Balaji Utsava Murthi Abhishekam)	\$ 51
Flowers Sponsorship for entire Sri Vishnu Brahmotsavam event	\$ 251
Homa Dravya's for entire Sri Vishnu Brahmotsavam event	\$ 251
Sponsor All three days (entire Sri Vishnu Brahmotsavam event). Sponsors are also entitled for Monthly Abhishekam for Lord Balaji for one year	\$ 301
Grand Sponsorship (all Sri Vishnu Brahmotsavam events and Weekly Abhishekam for Lord Balaji for one year)	\$ 1116
Sponsor a Parking Space (All Grand Sponsorship benefits and donor or donor's family names will be written on plaques determined by HCCC management).	\$ 5001
Sponsor a Room (All Grand Sponsorship benefits with donor or donor's family names will be written on plaques determined by HCCC management. Donors of \$10,000 or above in a calendar year are eligible for HCCC Steering Committee Membership, as per By-laws. All donors are eligible for donor recognition according to Temple's Donor Recognition Policy)	\$ 10,001

[Click here to Donate](#)



For further details on the event or sponsorship information,
please contact Event Coordinator : Trinath Anaparthi at 650-504-1096 or
Temple Front Office at 925-449-6255



facebook.com/livermoretemple



twitter.com/livermoretemple



Instagram.com/livermoretemple