



## Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

## Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

# Navarathri Sri Vishnu Brahmotsavam

Friday, September 30<sup>th</sup>, 2022 through Sunday, October 2<sup>nd</sup>, 2022



Sri Vishnu Brahmotsavam festival is one of the most important and auspicious functions celebrated at Shiva Vishnu Temple. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Venkateshwara as a way to give thanks for the Lord's protection of mankind. Hence, this function bears his name as "Brahmotsavam".

The Brahmotsavam is performed over a three-day period at Shiva Vishnu Temple. On the start of the first day, the rite of "Ankurarpanam" (sowing of the seeds to signify fertility, prosperity and abundance) is performed. During the three days of the festival, the religious activities include daily homas and the utsava murti, decorated with different alamkarams and mounted on different vahanas, circumambulate the temple in a grand procession.

The concluding day is celebrated in a grand way with Choorna Abhishekam (special abhishekams for the Utsava Murti), the Sudarshana Chakra is bathed, and all the devotees bathe afterwards. The priests pay respects to Gods and Sages with the chanting of Vedic mantras and see them off on their return to the Devaloka. The Brahmotsavam celebration provides a unique opportunity for all devotees to participate in the festivities and receive the blessings of Lord Balaji.

### Event Schedule

<b>Friday, September 30<sup>th</sup></b>	5:00 PM	Sankalpam, Deeksha Dharanam and Ankurarpanam
	7:30 PM	Nava Sandhi Dhwarajohanam
	8:30 PM	Ekanta Seva
<b>Saturday, October 1<sup>st</sup></b>	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:30 AM	Agni Prathishtapana, Nava Kumbha Sthapana
	9:30 AM	Nitya Homa, Bali, Sathumurai
	10:00 AM	Lord Balaji and Navagraha Abhishekam
	11:00 AM	<b>Sesha Vahana Seva</b> followed by Sathumurai, Theertha Prasadam
	1:00 PM	Dwiguna Aradhana and Alaya Bali
	3:00 PM	Lord Hanuman Abhishekam
	4:00 PM	<b>Garuda Vahana Seva for Lord Balaji</b>
	5:30 PM	Sayamkala Archana and Neivedhyam
	6:00 PM	Nitya Homam
	7:30 PM	Ekanta Seva



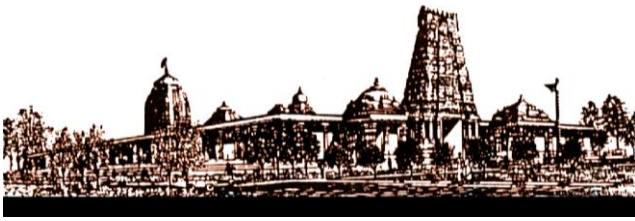
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**Sunday,  
October 2<sup>nd</sup>**

8:00 AM	Lord Shiva and Lord Balaji Suprabhatham
8:30 AM	Lord Shiva, Lord Ganesha, Lord Murugan Abhishekam
8:30 AM	Nithya Homam, Bali, Sathumurai
9:00 AM	<b>Hanumantha Vahana Seva</b>
10:00 AM	<b>Choorna Abhishekam for Lord Balaji Utsava Murthi</b>
11:00 AM	Avabrutha Snanam
12:00 PM	Maha Poornahuthi
5:00 PM	<b>Pallaki Utsavam for Lord Balaji with Goddess Sridevi and Goddess Bhudevi</b>
6:00 PM	Mouna Bali
6:30 PM	Rashtra Asheervachanam
7:30 PM	Ekanta Seva

### Sponsorship Information

Choorna Abhishekam (Lord Balaji Utsava Murthi Abhishekam on Sunday, October 2 <sup>nd</sup> , 2022)	\$ 51
Flowers Sponsorship for entire Sri Vishnu Brahmotsavam event	\$ 251
Homa Dravya's for entire Sri Vishnu Brahmotsavam event	\$ 251
Annadaana Sponsorship (for Saturday Oct 1 <sup>st</sup> or Sunday Oct 2 <sup>nd</sup> , 2022)	\$ 251
Sponsor All three days (entire Sri Vishnu Brahmotsavam event). Sponsors are also entitled for Monthly Abhishekam for Lord Balaji for one year	\$ 301
Grand Sponsorship (all Sri Vishnu Brahmotsavam events and Weekly Abhishekam for Lord Balaji for one year)	\$ 1116
Silver Sponsors - All Grand Sponsorship benefits an donor or donor's family names will be written on plaques determined by HCCC management.	\$ 5001
All Grand Sponsorship benefits, donor or donor's family names will be written on plaques determined by HCCC management. Donors of \$10,000 or above in a calendar year are eligible for HCCC Steering Committee Membership, as per By-laws. All donors are eligible for donor recognition according to Temple's Donor Recognition Policy	\$ 10,001

**Donate Now!**  
through Temple Website

Donate using  
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All devotees are encouraged to participate in the festivities Deeksha will be given on Friday, September 30<sup>th</sup> by 6 PM during Deeksha Dharanam.

Details regarding Deeksha and Deeksha procedure will be provided.

Limited number of Deeksha's will be given by priests on first come first basis.



For further details on the event or sponsorship information, please contact event coordinator  
Jaya Prakash @ 786 797 8191 (or) Temple Front Office at 925-449-6255



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