

Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

Navarathri Sri Vishnu Brahmotsavam

Friday, October 16th through Sunday, October 18th, 2020



Sri Vishnu Brahmotsavam festival is one of the most important and auspicious functions celebrated at Shiva Vishnu Temple. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Venkateshwara as a way to give thanks for the Lord's protection of mankind. Hence, this function bears his name as "Brahmotsavam".

The Brahmotsavam is performed over a three-day period at Shiva Vishnu Temple. On the start of the first day, the rite of "Ankurarpanam" (sowing of the seeds to signify fertility, prosperity and abundance) is performed. During the three days of the festival, the religious activities include daily homas and the utsava murti, decorated with different alamkarams and mounted on different vahanas, circumambulate the temple in a grand procession.

The concluding day is celebrated in a grand way with Choorna Abhishekam (special abhishekams for the Utsava Murti), the Sudarshana Chakra is bathed and all the devotees bathe afterwards. The priests pay respects to Gods and Sages with the chanting of Vedic mantras and see them off on their return to the Devaloka. The Brahmotsavam celebration provides a unique opportunity for all devotees to participate in the festivities and receive the blessings of Lord Balaji.

Event Schedule

Friday, October 16th	6:00 PM	Sankalpam, Deeksha Dharanam and Ankurarpanam
	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
Saturday, October 17th	9:30 AM	Agni Prathishtapana, Nava Kumbha Sthapana
	9:30 AM	Lord Hanuman Abhishekam
	9:30 AM	Nitya Homa, Bali, Sathumurai
	09:30 AM	Lord Balaji and Navagraha Abhishekam
	11:00 AM	Sesha Vahana Seva (Live Stream)
	1:00 PM	Dwiguna Aradhana and Alaya Bali
	4:00 PM	Garuda Vahana Seva for Lord Balaji (Live Stream)
	6:00 PM	Sayamkala Archana and Neivedhyam
	6:30 PM	Nitya Homam
	7:30 PM	Ekanta Seva



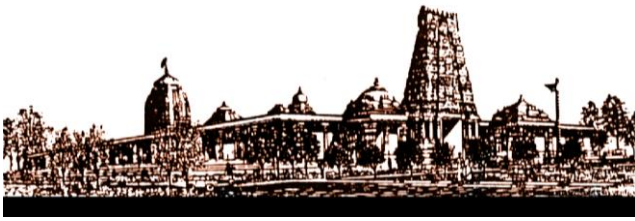
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**Sunday,
October 18th**

7:30 AM	Lord Shiva and Lord Balaji Suprabhatham
8:00 AM	Lord Shiva, Lord Ganesha, Lord Murugan Abhishekam
8:30 AM	Nithya Homam, Bali, Sathumurai
9:00 AM	Hanumantha Vahana Seva (Live Stream)
11:00 AM	Choorna Abhishekam for Lord Balaji Utsava Murthi (Live Stream)
12:30 PM	Avabrutha Snanam (Live Stream)
1:00 PM	Maha Poornahuthi (Live Stream)
4:00 PM	Pallaki Utsavam for Lord Balaji with Goddess Sridevi and Goddess Bhudevi(Live Stream)
6:00 PM	Mouna Bali
6:30 PM	Rashtra Asheervachanam
7:30 PM	Ekanta Seva

Sponsorship Information

Choorna Abhishekam (Lord Balaji Utsava Murthi Abhishekam on Sunday)	\$ 51
Flowers Sponsorship for entire Sri Vishnu Brahmotsavam event	\$ 251
Homa Dravya's for entire Sri Vishnu Brahmotsavam event	\$ 251
Annadaana Sponsorship (for Saturday or Sunday)	\$ 251
Sponsor All three days (entire Sri Vishnu Brahmotsavam event). Sponsors are also entitled for Monthly Abhishekam for Lord Balaji for one year	\$ 301
Grand Sponsorship (all Sri Vishnu Brahmotsavam events and Weekly Abhishekam for Lord Balaji for one year)	\$ 1116
Sponsor a Parking Space (All Grand Sponsorship benefits and donor or donor's family names will be written on plaques determined by HCCC management).	\$ 5001
Sponsor a Room (All Grand Sponsorship benefits with donor or donor's family names will be written on plaques determined by HCCC management. Donors of \$10,000 or above in a calendar year are eligible for HCCC Steering Committee Membership, as per By-laws. All donors are eligible for donor recognition according to Temple's Donor Recognition Policy)	\$ 10,001

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For further details on the event or sponsorship information,
please contact Temple Front Office at 925-449-6255



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