



### Shiva-Vishnu Temple

Om Namah Shivaya Om Namo Narayanaya

### Hindu Community and Cultural Center

1232 Arrowhead Ave, Livermore, CA 94551

A Non-Profit Organization since 1977

Tax ID# 94-2427126; Inc# D0821589

Tel: 925-449-6255; Fax: 925-455-0404

Web: <http://www.livermoretemple.org>

# Adhika Masa Sri Vishnu Brahmotsavam

Friday, September 21<sup>st</sup>, Saturday, September 22<sup>nd</sup> and Sunday, September 23<sup>rd</sup> 2018



Sri Vishnu Brahmotsavam festival is one of the most important and auspicious functions celebrated at Shiva Vishnu Temple. Popular stories trace the origin of this celebration to Brahma, the creator God, who first conducted this festival to Lord Venkateshwara as a way to give thanks for the Lord’s protection of mankind. Hence, this function bears his name as “Brahmotsavam”.

The Brahmotsavam is performed over a three-day period at Shiva Vishnu Temple. On the start of the first day, the rite of “Ankurarpanam” (sowing of the seeds to signify fertility, prosperity and abundance) is performed. The main activity on that day is the “Dhwaja Arohanam,” the hoisting of the Garuda flag at the Dhvajastambham. This signifies the commencement of the Brahmotsavam. It is believed that Garuda goes to Devalokam and invites the Devas to attend the function.

During the three days of the festival, the religious activities include daily homas and processions for the utsava murti, decorated with different alamkarams on different vahanas can be seen in the Temple. The concluding day is celebrated in a grand way with Choorna Abhishekam (special abhishekams for the utsava murti), the Sudarshana Chakra is bathed and all the devotees bathe afterwards. The celebration officially concludes with “Dhwajavarohanam,” the lowering of the Garuda flag. The priests pay respects to Gods and Sages with the chanting of Vedic mantras and see them off on their return to the Devaloka. The Brahmotsavam celebration provides a unique opportunity for all devotees to participate in the festivities and receive the blessings of Sri Venkateswara Swami.

### Event Schedule

<b>Friday, September 21<sup>st</sup></b>	5:00 PM	Sankalpam, Deeksha Dharanam and Ankurarpanam
	7:00 PM	<b>Dhwaja Arohanam</b>
<b>Saturday, September 22<sup>nd</sup></b>	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:00 AM	Agni Prathishtapana, Nava Kumbha Sthapana
	9:30 AM	Nitya Homa, Bali, Sathumurai
	10:00 AM	Lord Balaji, Lord Hanuman and Navagraha Abhishekam
	11:00 AM	<b>Sesha Vahana Seva</b> followed by Sathumurai, Theertha Prasadam



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<b>Saturday, September 22<sup>nd</sup> (Continued)</b>	12:00 PM	Maha Thiruppavada Seva
	1:00 PM	Dwiguna Aradhana and Alaya Bali
	4:00 PM	<b>Garuda Vahana Seva for Lord Balaji</b>
	6:00 PM	Sayamkala Archana and Neivedhyam
	6:30 PM	Nitya Homam
	7:30 PM	Ekanta Seva
<b>Sunday, September 23<sup>rd</sup></b>	9:00 AM	Lord Shiva and Lord Balaji Suprabhatham
	9:30 AM	Lord Shiva, Lord Ganesha, Lord Murugan Abhishekam
	9:30 AM	Nithya Homam, Bali, Sathumurai
	10:00 AM	<b>Hanumantha Vahana Seva</b>
	11:00 AM	<b>Choorna Abhishekam for Lord Balaji Utsava Murthi</b>
	12:30 PM	Avabrida Snanam
	1:00 PM	Maha Poornahuthi
	4:00 PM	<b>Pallaki Utsavam for Lord Balaji with Goddess Sridevi and Goddess Bhudevi</b>
	6:00 PM	Mouna Bali
6:30 PM	Dhwaja Avarohana and Rashtra Asheervachanam	
7:30 PM	Ekanta Seva	

### Sponsorship Information

Choorna Abhishekam (Lord Balaji Utsava Murthi Abhishekam on Sunday, Sep 23 <sup>rd</sup> )	\$ 51
Flowers Sponsorship for entire Sri Vishnu Brahmotsavam event	\$ 251
Homa Dravya's for entire Sri Vishnu Brahmotsavam event	\$ 251
Annadaana Sponsorship (for Saturday Sep 22 <sup>nd</sup> or Sunday September 23 <sup>rd</sup> )	\$ 251
Sponsor All three days (entire Sri Vishnu Brahmotsavam event). Sponsors are also entitled for Monthly Abhishekam for Lord Balaji for one year	\$ 301
Grand Sponsorship (all Sri Vishnu Brahmotsavam events and Weekly Abhishekam for Lord Balaji for one year)	\$ 1116
Sponsor a Parking Space (All Grand Sponsorship benefits and donor or donor's family names will be written on plaques determined by HCCC management).	\$ 5001
Sponsor a Room (All Grand Sponsorship benefits with donor or donor's family names will be written on plaques determined by HCCC management. Donors of \$10,000 or above in a calendar year are eligible for HCCC Steering Committee Membership, as per By-laws. All donors are eligible for donor recognition according to Temple's Donor Recognition Policy)	\$ 10,001

Deeksha will be given on Friday, September 21st at 5 PM during Deeksha Dharanam. Details regarding Deeksha and Deeksha procedure will provided. Limited number of Deeksha's will be given by priests on first come first basis.

[Click here to Donate](#)

For further details on the event or sponsorship information, please contact event coordinator: Chandra Shekhar Tatikonda at 408.960.3563 or Temple Front Office at 925-449-6255



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